



3 – 5 March 2016

BALI NUSA DUA CONVENTION CENTER, BALI

A PAMERINDO INDONESIA TRADE EVENT

FHT BALI 2016

FOOD, HOTEL & TOURISM BALI

The 10th International Exhibition for Equipment, Food, Beverages & Services to Support Indonesia's Tourism and Hospitality Industries

Incorporating

A PAMERINDO INDONESIA TRADE EVENT



The 14th International Retail Technology, Equipment, Display and Storage Exhibition



Join leading industry professionals from Indonesia's booming food, hospitality & tourism sectors

Featuring:



SUPPORTED BY



Bali Culinary Professionals



Ministry of Tourism of the Republic of Indonesia



www.fhtbali.com

Maximise Your Business Potential with FHT Bali

Recognised as the platform for Indonesia's food, hospitality & tourism industry, **FHT Bali** provides the perfect opportunity to meet face to face with potential clients and reconnect with existing customers.



The premier international food, hospitality and tourism event attracts key trade-only buyers from the region's leading resorts, hotel chains, restaurants and importers providing an undisputed entry point into this thriving and lucrative tourism market.

Indonesia's tourist sector recorded the highest growth of all G20 economies, according to the World Travel & Tourism Council (WTTTC), whose 2014 Economic Effect Report said Indonesia recorded double digit growth in both international

and domestic visitor expenditure, with 15.1 percent and 7.2 percent, respectively.

The recent government announcement targeting 20 million foreign visitors by 2020 is leading to massive investment primarily aimed at the hotel, restaurant and tourism sector.

"Indonesia is experiencing fast economic growth with its growing middle class travelling for both business and leisure purposes," WTTTC president and CEO David Scowsill stated.



EXHIBIT PROFILE

FOOD & BEVERAGES:

- Bakery & Patisserie
- Confectionery & Chocolates
- Dairy Products
- Fresh Produce & Ingredients
- Frozen & Chilled Foods
- Meat & Poultry
- Seafood
- Wine, Spirits, Liqueurs, Ciders & Beers

FOOD-SERVICE & RETAIL:

- Catering & Food Preparation
- Hospitality Equipment & Supplies
- Hospitality Technology, Services & Systems
- Interiors, Retail Display & Shop-fitting
- Packaging Equipment & Supplies

FACTS AND FIGURES FROM Food, Hotel & Tourism Bali 2014

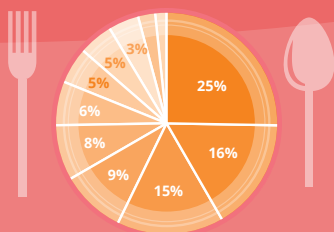
10,089
TRADE ATTENDEES

870
EXHIBITING COMPANIES

40
EXHIBITING COUNTRIES

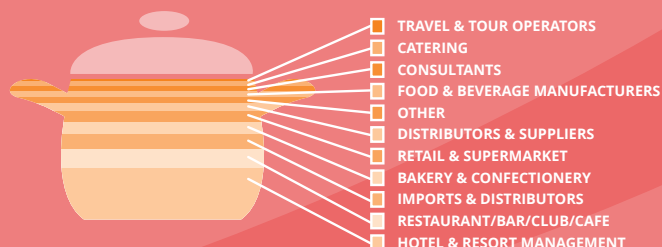
10,300 SQM
TOTAL AREA

Meet the Right Buyers



ATTENDEES BY JOB FUNCTION

- CORPORATE MANAGEMENT
- SALES & MARKETING
- F&B MANAGEMENT
- PURCHASING
- CHEF
- EXECUTIVE CHEF
- OPERATIONS & MAINTENANCE
- CONSULTANCY & SERVICES
- HOUSEKEEPING & FRONT DESK
- OTHER
- FOOD TECHNOLOGIST/DIETICIAN



ATTENDEE BY MAIN ACTIVITY



Excellent quality of visitors, we received very positive feedback. FHT Bali improves with every show.

Henny Santoso, Director
WAHANA BOGA NUSANTARA/LOTUS FOOD SERVICES



A long running, consistent exhibition that is getting bigger and better every year.

John Adsit, Business Development
JENGGALA KERAMIK BALI





Destination Bali

Bali continues to be one of the world's leading travel destinations attracting just under 10 million visitors yearly. With growing middle class and sustained consumer spending, domestic arrivals have reached an all-time high.

As the main entry point for foreign arrivals in Indonesia, Bali continues to show record numbers reaching 3.4 million in 2014, a staggering yearly increase of 16 percent according to Bali Government Tourism Office statistics.

On the back of the surge in demand from tourist arrivals, the average occupancy rates for Bali hotels has managed to perform above 70 percent.



16%+
YEARLY INCREASE IN
FOREIGN ARRIVALS



70%+
OCCUPANCY RATES

VISITOR PROFILE

FHT Bali attracts the regions key buyers and decision makers from the following sectors:

- Distributors & Importers
- Wholesalers & Retailers
- Confectioners
- Chefs
- Food & Beverage Managers
- Hotel Owners
- Owners/Managers of Restaurants/Bars
- Supermarkets, Hypermarkets and Groceries
- Quick Service Restaurants
- Clubs, Restaurants & Resorts
- Government & Trade Associations
- Industrial & Travel Catering
- Industrial, Craft and In-store Bakers
- Franchisers & Franchisees
- Catering Service Consultants & Kitchen Planners
- Tourism Operators

The Preferred Industry Event

PLATFORM TO SUCCESS

For Businesses looking to enter and enhance their position in Indonesia's lucrative market, FHT Bali delivers that competitive edge to present your products and services to the Industry.

OPPORTUNITY HOTSPOT

With booming development in Bali's tourism infrastructure, buyers are stepping up their search for new suppliers and innovative products to meet the evolving demands of the growing middle class.

COMPREHENSIVE SHOWCASE

Over 1,300 exhibitors will showcase the latest products, innovations, technologies and services to supply the massive growth in Indonesia's hospitality sector.



FHT Bali is a fantastic opportunity to meet with Indonesia's tourism and hospitality industry. The show was even bigger and better than last year and will continue to be a key destination to promote our products.

Kartika Sulistiawati, Director
DWI PUTU KASIRANO / IRINOX



A well organised event with good visitor traffic.

Aidil Arafat, Plant Division Head
ENVIPLAST



Exhibit Options

BOOK YOUR SPACE NOW



INSIDE SPACE ONLY

US\$ **325**
PER SQM

Allows the flexibility to
build your own space
(minimum 15 sqm).



SPACE WITH ORGANISERS STAND-FITTING SERVICES

US\$ **380**
PER SQM

Including floor space rental,
stand construction, carpet, fascia,
fluorescent lighting, stand carpet
cleaning, entry in catalogue.



EXHIBITING MADE EASY PACKAGES

US\$ **390**
PER SQM

The package offers exhibitors a choice of
display aids from which they can choose
the most suitable items for displaying
their products and services.



About the Organisers

Allworld Exhibitions' "Apple" shows have long been the industry standard for quality food, drinks, hospitality, foodservice and bakery exhibitions across the globe. Just some of the shows in our portfolio are FHI, Jakarta, FHA in Singapore, HOFEX in Hong Kong, FHC and ProWine in Shanghai, and new shows such as Food & Hotel Myanmar and Food & Hotel Penang.

The "Apple" programme of food and hospitality events is considered synonymous with quality, professionalism and experience,

helping key exhibitors market their products and services in new and ever-changing business environments.

Allworld has global reach with over 50 sales offices worldwide as well as being endorsed and recognised by the key local, regional and national trade associations and government bodies. This infrastructure enables Allworld Exhibitions to provide local support and dependable service to businesses around the world.



WORLD CLASS VENUE

With over 3.4 million tourist visits per year and an estimated figure of 50,000 rooms, Bali is at the heart of Indonesia's tourism and hospitality industry.

The stunning Bali Nusa Dua Convention Center offers brand new, world class exhibition facilities. With easy access to Denpasar International airport and Bali's many hotel resorts, it is the premier location for FHT Bali.



Contact Details

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AN
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EVENT

www.fhtbali.com